

James A. Ruff

Vice-President Sales & Estimating

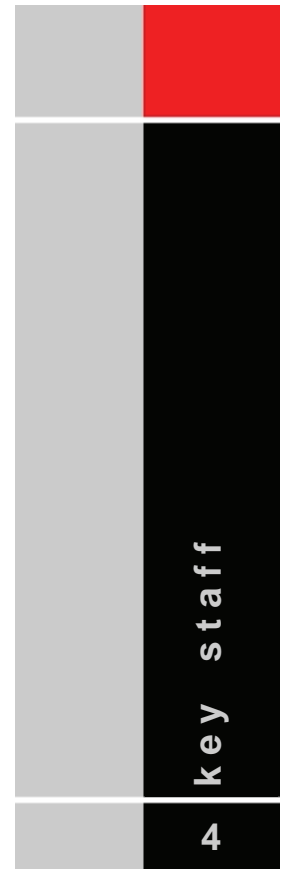
Jim joined IDEA's team in 1998 and is responsible for sales and estimating activities, and coordinating efforts to make sure the clients' needs are fully understood. Early involvement with other members of the project team allows Jim to use his extensive and varied experience in conceptual estimating to accurately develop budgetary information while the project is in very preliminary design stages. This information becomes critical for making informed decisions.

Bringing well over 35 years of professional experience in the construction industry, Jim has experience on a wide variety of new construction, industrial, and facility projects and tenant finish work. He specializes in difficult, often "one of a kind" projects, renovations, and historical projects.

Jim is a graduate of Kansas State University. He has a Bachelor degree in Architecture and Building Construction.

An active participant over the years with the Dallas Chapter of the Associated General Contractors of America (AGC), Jim has served on numerous committees, chairing three. He has taught and developed continuing education courses sponsored by the Dallas AGC and the Dallas County Community College District.

Jim's community service includes over thirty seasons of coaching youth soccer and baseball, serving as League Director for both sports and has been involved with scouting activities from Assistant Club Master to summer camp volunteer.



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Education:
Bachelor of Architecture &
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